

INSTITUTION'S INNOVATION COUNCIL MHRD'S INNOVATION CELL



Consumer day celebration and seminar on awareness about consumer rights

Objective:	To raise awareness about consumer rights and advocate for stronger protections in the marketplace.	Benefit in terms of learning/Skill/K nowledge obtained:	Empower consumers with knowledge and tools to make informed decisions, promote transparency and integrity in business practices, and highlight innovations that improve consumer experiences.
Academ ic Year:	2023-24	Program driven by:	IIC Calendar Activity
Month:	21.7.24	Program /Activity Name:	World consumer rights day celebration- 2024
Progra m Type:	Seminar	Other:	null
Progra m Theme :	Consumer day	Other:	null

Date & Duration (Days):	21.7.24 (One day)	External Participants, If any:	Nill
Student Participants:	136	Faculty Participants:	4
Expenditure Amount, If any:	null	Remark:	null



