



## Workshop on Innovation and Entrepreneurship

<b>Objective:</b>	Students are guided through a firm's lifecycle from start-up to exit. In small teams, students formulate a business plan, pitch to a 'venture capitalist', develop products, and eventually market the products to potential buyers.	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>	Starting a business can be a thrilling and rewarding journey, but it can also be an intimidating one. Entrepreneurship is more than just having an idea, it requires the skills and knowledge to turn that idea into a successful venture. That's where entrepreneurship education comes in. By providing aspiring entrepreneurs with the tools and resources they need to succeed, entrepreneurship education can be a valuable asset to anyone looking to start their own business. Whether you're a recent graduate or a seasoned professional, this type of education can help you take your ideas to the next level and turn your entrepreneurial dreams into a reality. In this article, we'll explore the benefits of entrepreneurship education and why it's essential for anyone looking to start their own business
<b>Month &amp; Academic Year:</b>	February AY 2023-24	<b>Program driven by:</b>	Self Driven activity
<b>TRL level</b>	Level 2	<b>Program/Activity Name:</b>	Workshop on Innovation and Entrepreneurship
<b>Program Type:</b>	Exposure Visit and Mentoring Session	<b>Other:</b>	
<b>Program Theme:</b>		<b>Other:</b>	
<b>Date &amp; Duration (Days):</b>	28 <sup>th</sup> February 2024	<b>External Participants, If any:</b>	21
<b>Student Participants:</b>	156	<b>Faculty Participants:</b>	16
<b>Expenditure Amount, If any:</b>		<b>Remark:</b>	



A workshop on internship and career opportunities for engineering students at ISRO was conducted by [Dr.Karthik Nagarajan](#). This event was a testament to PHCET's commitment to provide students with the resources, guidance, and inspiration they need to thrive in the world of science and technology.

**Linkedin :** [https://www.linkedin.com/posts/dr-karthik-nagarajan-95066518-nationalscienceday-science-engineering-activity-7168651822960787456-aqkY?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/dr-karthik-nagarajan-95066518-nationalscienceday-science-engineering-activity-7168651822960787456-aqkY?utm_source=share&utm_medium=member_desktop)

**Facebook :** <https://www.facebook.com/photo/?fbid=10233021789791847&set=pcb.10233021797752046>

**Instagram :** <https://www.instagram.com/p/C35grbPM7E/>



**Mahatma Education Society's  
Pillai HOC College of Engineering and Technology, Rasayani**

