



**“Session/ Workshop on Business Model Canvas  
(BMC)”**

<b>Objective:</b>	Session on Business Model Canvas (BMC)	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>	Students will know how to prepare Business Model Canvas (BMC)
<b>Month &amp; Academic Year:</b>	23 June 24	<b>Program driven by:</b>	IIC calendar
<b>TRL level</b>	Level 4	<b>Program/Activity Name:</b>	Session/ Workshop on Business Model Canvas (BMC)
<b>Program Type:</b>	visit	<b>Other:</b>	
<b>Program Theme:</b>		<b>Other:</b>	
<b>Date &amp; Duration (Days):</b>	23/7/24	<b>External Participants, If any:</b>	15
<b>Student Participants:</b>	79	<b>Faculty Participants:</b>	13
<b>Expenditure Amount</b>		<b>Remark:</b>	





**Mahatma Education Society's  
Pillai HOC College of Engineering and Technology, Rasayani**

